

NBC Features Dr. David Amron on Lipedema Treatment

LOS ANGELES, July 15, 2014 /PRNewswire/ -- Dr. David Amron, elite dermatologic surgeon and liposuction expert of Beverly Hills, CA, was featured on Southern California NBC news Friday for his unique approach in treating lipedema, a fat storage condition impacting 17 million women nationwide. Lipedema is an often-misdiagnosed disease with no proven cure other than tumescent lymphatic sparing liposuction – a procedure most surgeons refuse to perform.

The segment, which focused on Dr. Amron's uniquely developed approach in treating the condition, also interviewed two lipedema patients, Jasna Tursic and Lisa Marie Jones. NBC Southern California's Chief of Medical, Health, and Science, Bruce Hensel, M.D., joined Dr. Amron at his Beverly Hills office to film Lisa Marie Jones in her second, final surgery, as well as a post operation evaluation with Jasna Tursic, who recently finished lipedema treatment with Dr. Amron.

"Lipedema is a complicated disease and it's still being understood. I think the reason most surgeons are reluctant to treat it with liposuction, which is the only real significant treatment for this condition and only real possible cure, is that these are very complicated areas we're dealing with – the calves, ankles and anterior thighs," said Dr. Amron. "The calves, ankles and anterior thighs are areas that most surgeons who do liposuction tend to avoid, even in non-lipedema patients."

Dr. Amron uses a combination of approaches and techniques during liposuction treatment, specifically customized for each patient to deliver the best results.

"[Lipedema] made me feel miserable, and diet and exercise didn't help.... the procedure was the best thing I've done in my entire life, really," said Jasna Tursic, who recently completed liposuction with Dr. Amron to treat her lipedema. "I feel amazing. It changed my life in so many different ways."

To view the NBC lipedema segment, click [here](#) or visit:

About David Amron, M.D.

Dr. David Amron, M.D., is a board-certified dermatologic surgeon and founder of Spalding Drive Cosmetic Surgery and Dermatology, as well as Beverly Hills Doctors Surgery Center. He specializes in non-surgical facial rejuvenation and is internationally renowned for his artistry and unique approach to lipo-sculpture surgery.

Called the "Guru of Liposuction" by Entertainment Tonight, Dr. Amron has been featured extensively in local, national and international programs such as Discovery Channel, the Today Show, Good Morning America, CNN, BBC, 60 Minutes Australia, KCBS Channel 2 News, Fox Good Day LA, Extra, Inside Edition, KCBS Women to Women, KCAL Channel 9 News, VH1 and ABC News.

An advocate of empowering patients through education, he has written articles contributed to The Wall Street Journal, Los Angeles Times and Cosmopolitan. Additionally, for two years Dr. Amron hosted a popular Los Angeles Radio Show, "A Cut Above," educating the public on the dos and don'ts of cosmetic/aesthetic procedures.

Stay in touch by following Dr. Amron on Twitter: **@DrDavidAmron** and Facebook: **www.facebook.com/DrDavidAmron**.

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